



Greetings from Oktoberfest on the Beach 2024!

We have exciting news! On October 12, 2024, IRB Action 2000 (A2K), in partnership with the City of Indian Rocks Beach, will host our 22nd annual fundraiser celebration - Oktoberfest on the Beach from 12 pm to 6 pm in Kolb Park.

A2K, a nonprofit community organization, works hard every year to help beautify and preserve the small coastal town character of Indian Rocks Beach. A2K's efforts since the year we began in 2000 have been amazing and nothing would have been possible without supporters. Your contribution enables us to undertake numerous projects that benefit the community, by visiting our website at www.irbaction2000.com you can see our ongoing park and project maintenance progress, preservation efforts with recognition awards, the success of IRB's historical tour Smartphone app, many community events and beautiful public art sculptures.

Sponsoring Oktoberfest 2024 provides you the unique opportunity to reach and connect with a large audience, build brand awareness, and show your company's support of our community. In appreciation of your sponsorship, you will receive long-term exposure with event-related marketing and promotional collateral, A2K's Facebook and Website recognition as well as event announcements, banners and signage.

Thank you for your time and consideration. We look forward to seeing you at Oktoberfest 2024 and joining us at another successful event! Please see attached A2K's Oktoberfest Sponsorship Opportunities Chart and Sponsorship Form for details.

Please call us with any questions. Your sponsorship will appreciatively be recognized and will support not only Oktoberfest but ongoing park maintenance, beautification projects, and preservation initiatives.

Sincerely,



INDIAN ROCKS BEACH
ACTION
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