A mermaid and person with a drink

Description automatically generated with medium confidence

IRB Action 2000 (A2K), in partnership with the City of Indian Rocks Beach, is thrilled to announce our **23rd Annual Oktoberfest on the Beach**, happening **Saturday, October 11, 2025**, from **12 PM to 6 PM** at **Kolb Park**!

Sponsoring **Oktoberfest 2025** is a great opportunity to connect with a large, engaged audience, boost your brand visibility, and show your support for our vibrant coastal community.

As a nonprofit organization, A2K is dedicated to preserving the unique charm and character of Indian Rocks Beach. In the aftermath of Hurricane Helene, our mission is more important than ever. With your support, we can continue important community projects that enhance and beautify our town.

Your sponsorship helps fund a wide range of initiatives—from park maintenance and public art installations to historic preservation efforts and popular community events. We invite you to visit [**www.irbaction2000.com**](http://www.irbaction2000.com) to see the difference we’re making, including updates on ongoing projects.

Thank you for your time and consideration. We look forward to seeing you at **Oktoberfest 2025** and hope you’ll be part of another unforgettable event!

Sincerely,

A logo with a sun and text

Description automatically generated Mia Stierheim Earl Wesson Scotti Vaughan

Oktoberfest Sponsorship Oktoberfest Sponsorship Oktoberfest Sponsorship

(305) 345-9808 (813) 220-8589 (727) 644-0633

A group of people at a festival

Description automatically generatedA collage of different houses

Description automatically generatedA person playing instruments on a stage

Description automatically generated [mia.stierheim@gmail.com](mailto:mia.stierheim@gmail.com) [ewesson@tampabay.rr.com](mailto:ewesson@tampabay.rr.com) [scottivaughan@hotmail.com](mailto:scottivaughan@hotmail.com)