

Dear Oktoberfest Sponsor,

We are reaching out today to all IRB Action 2000 Sponsors, you exemplify generosity, caring and community commitment.

We are so appreciative of your previous Oktoberfest sponsorship and hope you will consider supporting Oktoberfest 2022. A2K along with the City of Indian Rocks Beach are preparing and organizing this traditional event for October 8, 2022, from 12 pm to 6 pm. Events like A2K's Oktoberfest brings our community together in celebration, it supports you - our sponsors, as well as help us meet our goals. Your gift and support mean A2K volunteers can continue their mission to beautify and preserve our small coastal town with a positive impact.

Your contribution enables us to undertake numerous projects that benefit our community, by visiting our website at www.irbaction2000.com you can see our ongoing park and project maintenance progress, preservation efforts with recognition awards, the success of IRB's historical tour Smartphone app, and our exciting plan to support a beautiful public art sculpture.

Thank you for your time and consideration. We look forward to seeing you there and joining us in another successful Oktoberfest! Please see attached A2K's Oktoberfest Sponsorship Opportunities Chart and Sponsorship Form for details.

Please call us with any questions. Your gift will fund ongoing park maintenance, beautification projects, and preservation initiatives.

Sincerely,



Mia Stierheim Oktoberfest Sponsorship (305) 345-9808 mia@sw-retail.com

Earl Wesson Oktoberfest Sponsorship (813) 220-8589 ewesson@tampabav.rr.com





