



Greetings from Oktoberfest on the Beach 2023!

IRB Action 2000 (A2K), a nonprofit community organization, works hard every year to help beautify and preserve the small coastal town character of Indian Rocks Beach. A2K's efforts since the year we began in 2000 has been amazing and nothing would have been possible without supporters in our community. Please visit our website at www.irbaction2000.com for A2K's mission, history, community accomplishments and future projects.

We have exciting news! On October 14, 2023, A2K in partnership with the City of Indian Rocks Beach, will host our 21st annual fundraiser celebration - Oktoberfest on the Beach from 12 pm to 6 pm in Kolb Park.

Sponsoring Oktoberfest 2023 provides you the unique opportunity to reach and connect with a large audience, build brand awareness, and show your company's support of our community. In appreciation of your sponsorship, you will receive long-term exposure with event-related marketing and promotional collateral, A2K's Facebook and website recognition as well as event signage.

We are so grateful for our sponsors and would love to have you join us to help us accomplish our community goals. Projects such as funding the Kolb Park gazebo upgrade to beautification projects across town, to IRB's historical tour, and so much more, we are immensely grateful to our sponsors that make it all happen! Please see attached A2K's Oktoberfest Sponsorship Opportunities Chart and Sponsorship Form for details.

We would be happy to answer any questions you may have.

Sincerely,



Mia Stierheim
Oktoberfest Sponsorship
(305) 345-9808
mia.stierheim@gmail.com

Earl Wesson
Oktoberfest Sponsorship
(813) 220-8589
ewesson@tampabay.rr.com

